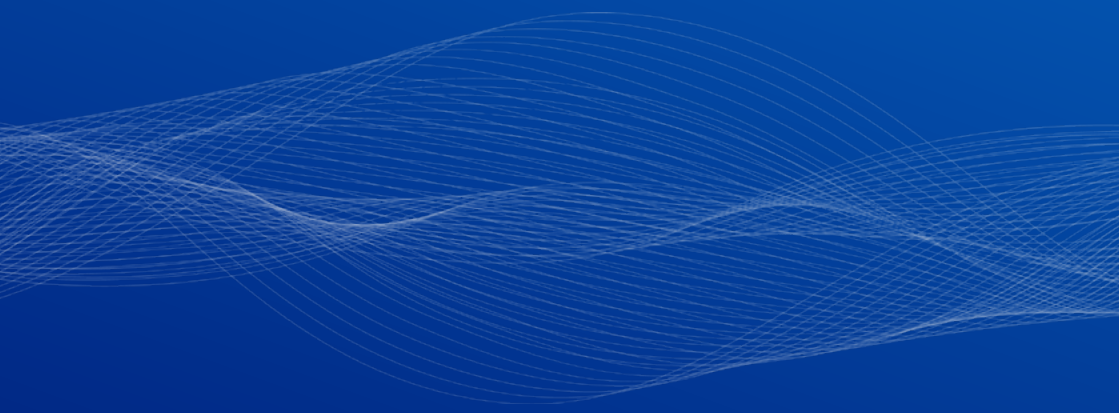




Addressing The Challenges Of Imports

CASE STUDY





About the Client

Since 2008, the company has been offering support for small to medium-sized businesses that need to import goods from abroad—focusing on helping Amazon and eBay stores and all types of e-commerce. Organising shipments from overseas can be daunting, whether it be for an individual/sole trader to a medium-sized business. Our client provides that helping hand, no matter how small the shipment, to make it happen.



The Challenge

When 100's of smaller shipments are part of a consolidation, you need to make sure that the consolidation is optimised and that the goods arrive on schedule. The biggest challenge comes in the planning stages and also the tracking of the shipments. WTA UK needed to deliver a detailed strategy to address these challenges.



How we helped

It was essential for WTA UK to create efficiencies for our client and one of the ways that we successfully achieved this was developing an EDI interface for bookings to come across to WTA electronically. Part of the strategic planning is to ensure that we have watertight SOP's in place, especially when it comes to communicating and notifying our origin agent. Shipments have to be arranged in-line with the agent/carrier requirements.



Data analysis and reporting

By providing detailed data analysis and reporting, we can provide our client with all the visibility that they need

We provide regular KPI reports to demonstrate that this account is being handled in accordance with the client's wishes and is achieving all necessary objectives.

Origin reports

The entire shipping journey is mapped out tracked for the client, providing detailed daily reports.

Arrival report

Showing all arrivals due in the next seven days, estimated de-van date, clearance date, when documents are received, when the goods are customs cleared, date the delivery note is sent, estimated delivery date and when POD is received.



How does this help you?

If you want to have more visibility in your supply chain, plus collaborate with a logistics partner that will develop customised digital solutions leading to further efficiencies in your logistical supply chain then WTA UK is here to help.

For further information on how we can help you, please contact justin.hope@wtagroup.com



wtagroup.com

