



# Helping you achieve a seamless Australian Export Strategy

Australian Exports





**Australia has always been seen as an ideal marketplace to export goods. Recent trade figures between the UK and Australia totalled more than £15 billion (ONS, 2018), showcasing just how ample the export opportunity is.**

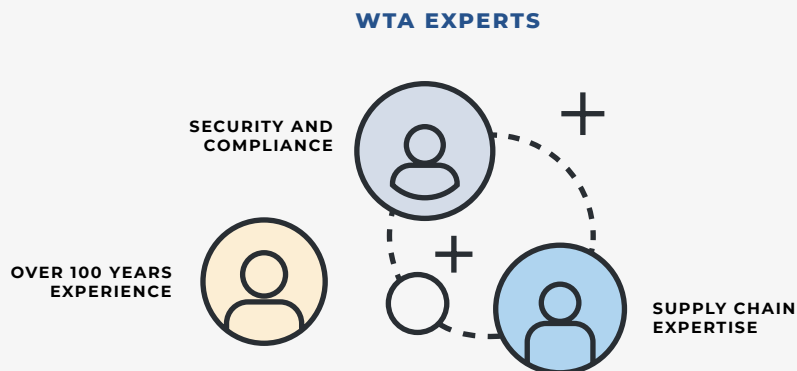
To have a seamless Australian export strategy, you do need to have knowledge and understanding for your logistical supply chain to flourish



# WTA UK has over 50 years of experience operating in the Australian market.

We pride ourselves on offering the best service, best routing and best transit times. With independent and privately owned offices in the UK, our teams are flexible, competitive and provide complete visibility of your logistical supply chain. Offering reliable and cost-effective FCL services, our specialised Sea Freight trade lane boasts a turnaround time of 45 to 47 days from London Gateway to Sydney. We also have Air Freight services available and can develop a logistics plan to suit your requirements.

As experts on the UK to Australia route, we work closely with our partners to ensure we give all of our clients completely personalised service. With unrivalled experience in this market, our high volume and our preferred carrier programme ensures we can offer you the most viable options to transport your cargo. With air, sea, overland, customs and warehousing capabilities, we develop solutions that perfectly fit your individual needs - regardless of the complexity of your supply chain.

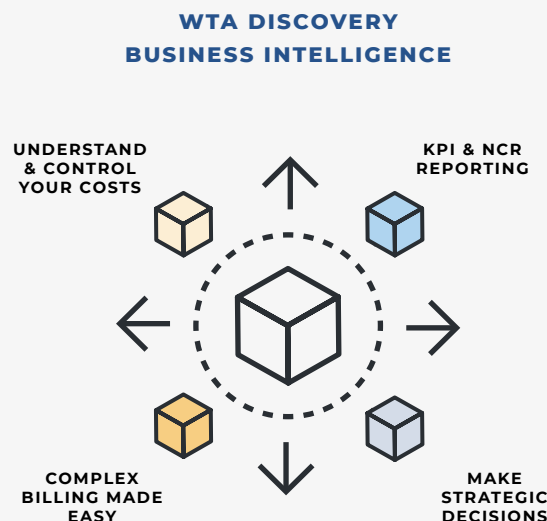




# WTA UK maximises the effectiveness of your outbound supply chain.

For those with complicated supply chains, the shipping of your goods can be time-consuming and costly. To help you streamline your supply chain and maximise the effectiveness of your logistics, WTA UK offers a fully comprehensive supply chain management service. We work to create financial savings, remove complexity and give back time to concentrate on core competencies.

Australia holds in esteem a highly sophisticated system of monitoring and governing its imports and exports, with some relatively strict laws and regulations regarding international trade. Goods that are valued more than AUD\$1,000 must be cleared through customs and may be subject to quarantine. For this reason, it is essential to engage seasoned professionals like WTA UK, to ensure that your goods make a seamless journey and are compliant with Australian trade requirements. We work to identify any cost-saving opportunities and liaise with all necessary parties on your behalf to find the fastest path to clearing your goods. By putting your customs and logistics needs in our expert hands, you can rest easy in the knowledge that our experts handle your goods.





# Our expertise means your complex logistics can be simplified.

At WTA UK, we have permanently dedicated experts working to create a seamless logistics journey between the UK and Australia. The knowledge gained from this repeated exposure means that we are in the best possible position to advise on all routing options and regulations, and the strengths or weaknesses of each carrier.

With some large scale shipping companies, it can be easy to feel like you're just a number, but at WTA UK, we know that communication is vital. We give you our undivided attention - no matter how big or small your needs are. You'll be assigned a dedicated account manager, who is available round the clock to answer any questions you might have. We will assist you in taking the necessary steps to ensure a smooth-sailing operation, making sure your product meets all legal requirements in Australia and that you have met all of the required labelling, customs and licensing standards.

## BEST IN CLASS

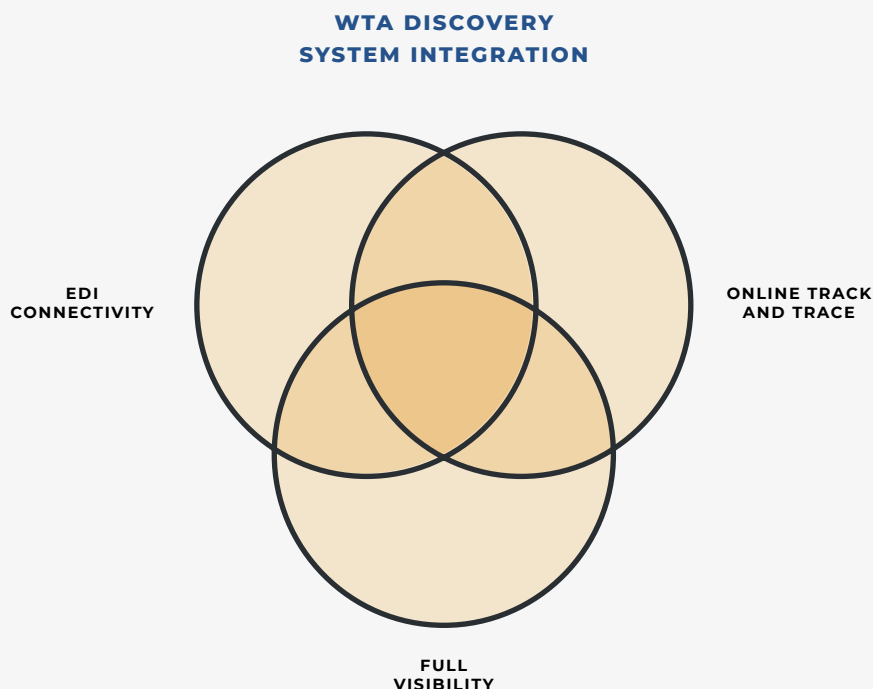




# WTA UK works to provide immediate access to information.

Using advanced, paperless process management, we can streamline vital data, enabling fact-based decision making. Our bespoke online solutions give you total control with full shipment visibility, and KPI reporting facilities monitor Carriers, routing, transit times to guarantee there is no guesswork.

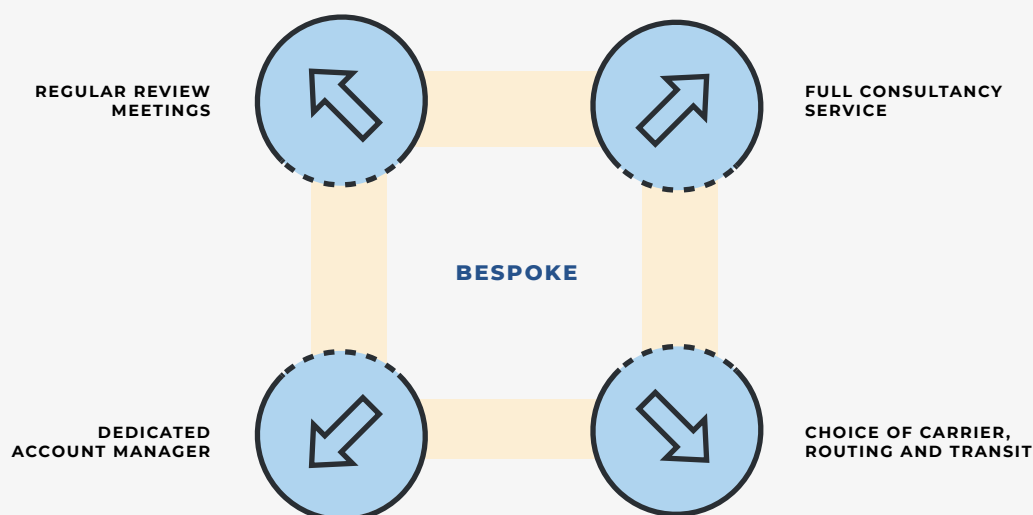
The WTA UK teams work in close partnership with Shipper and Consignee to thoroughly map, and understand their current practices and objectives. By making the right choices, from the carrier, routing to transit; we can assure the control of freight and costs. We provide full online tracking of all your shipments through our system, which is linked with the Port Authority, meaning vessel arrival information is updated hourly. A history of all your shipments (including all relevant documentation) is stored online, which enables you to create customised reports.





# We aim to create transparency in your process.

WTA UK provides bespoke exporting solutions to ensure you maintain total control over supply chain processes and your goods reach Australia without hindrance. As part of our proactive service, we create an individual SOP for your business with all requirements agreed and signed off by the nominated carrier. This ensures specific criteria are met, including information regarding load references or drivers duties when on site. We check collections every morning to see if things are running to schedule, enabling us to keep you updated and handle any delays or issues quickly and effectively. We will also forewarn you of any haulage shortages in the industry, allowing us to work together and put a contingency in place.





# WTA is here to help.

Exporting from the UK to Australia takes planning and precision. There are many complexities to be considered, and WTA UK is ready to work with you to ensure the smooth sailing of your exports.

[wtagroup.com](http://wtagroup.com)



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