



Delivering a Fresh Approach to your Food Logistics

WTA Food

With the UK's food and drink exports exceeding £23.6 billion, the food export opportunities around the globe are endless.

Deciding on an export market and how to sell abroad are difficult steps to navigate, but there is so much support from the UK government and associations such as the Food and Drink Exporting Association (FDEA). Once you have your exporting strategy set up, the next vital step in your journey is getting your product to market on time in a cost effective manner, as well as developing a logistical process that fits your current and future needs.

Your logistical supply chain can potentially be one of the most costly elements of your overall export journey if not handled correctly. You need to find a logistics partner who listens to your requirements and maps out a supply chain process that is fit for purpose and will avoid any unintended costs.

The Five Key Steps to consider in the exporting process

1. What mode of transport do you want to use?
Each mode has different cost implications.
2. Establish what Incoterm is the correct fit for your business
3. Understand the areas of customs and compliance when it comes to exporting food.
4. Do you need warehousing?
5. How critical are on-time deliveries for your food products?

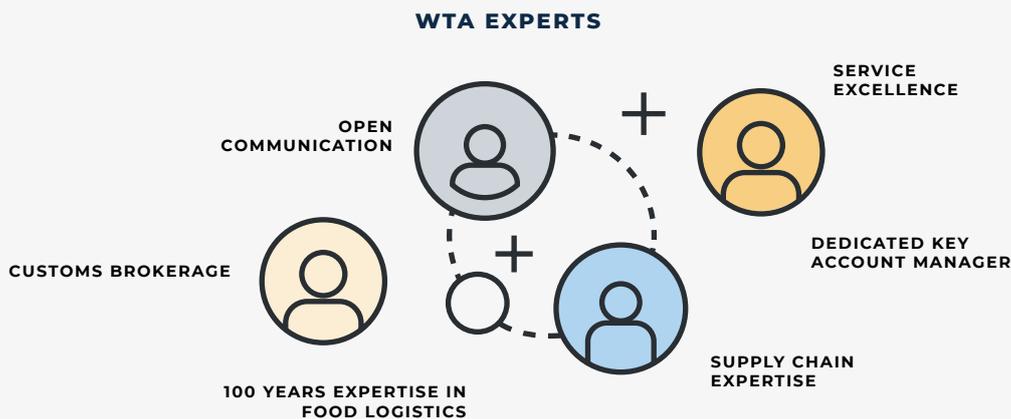
Your supply chain is so much more than just moving goods from A to B. It's about understanding the journey is as important as the end. Therefore, at WTA Food, we work diligently to identify any cost saving opportunities and liaise with all necessary parties on your behalf to find the fastest path to transporting your goods.

Your business deserves an outstanding supply chain

There are so many facets to comprehend around the food export supply chain and WTA Food is here for you. As one of your partners we are committed to helping you stay on top of your food distribution and supply chain, whilst achieving growth and meeting the rising demands of your customers. Your business is unique; therefore, a one-size-fits-all solution is not going to cut it. Taking the time to understand your business and its uniqueness, allows us to develop and build solutions that match your demands on an on-going basis.

With air, sea, overland and warehousing capabilities, we develop solutions that perfectly fit your individual needs - regardless of the complexity of your supply chain.

Working in tandem with you and establishing the right supply chain structure for your business can significantly reduce costs by as much as 35% on a year by year basis -



Helping You Maximise the Effectiveness of Your Supply Chain

Taking a team approach, our food logistics experts will provide insights, collaboration and execution that will allow you to focus on your core business activities. Delivering in-depth knowledge of international customs compliance, ensuring hassle free port clearances and onward transit, so your goods reach their destination in time. As a non-asset-based company, we outline processes that are solely specific to your supply chain, route optimisation will be applied utilising best-in-class providers across the globe who will deliver your goods on-time and in pristine condition.

Your business is always a priority for us

Having a dedicated point of contact enables WTA Food to offer a personalised service, working with you to design processes specific to your needs, along with designing the Standard Operating Procedures (SOP) and Key Performance Indicators (KPI) to measure performance and deliver savings to your supply chain.

In partnership with you, we take a holistic approach to your food export needs. We bring all the Supply Chain Logistic disciplines into focus and deliver real cost-saving solutions through our four-step process for Supply Chain Improvement: Consult, Plan, Deliver and Refine.





Optimising your route to market

The WTA Food team is always ready to challenge the status quo to ensure we deliver a unique solution for your food distribution requirements. All food has a shelf-life, some shorter than others, and we understand the importance of adhering to timelines. A small delay can result in considerable implications. We work to ensure food goods arrive in accordance with your timelines and in its original condition. Our distribution hubs enhance rapid transit times, groupage consolidation, and, when required, inventory management, whereby we can pick, pack and dispatch.

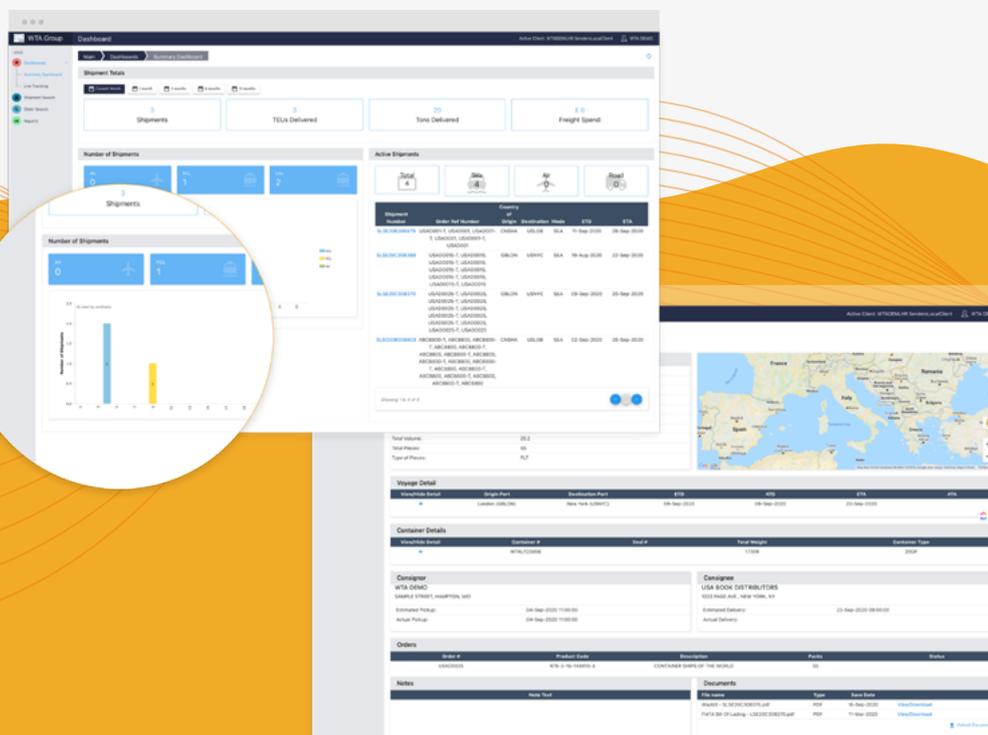
“WTA Food is our partner of choice, they have helped us seamlessly set up our export operations to the USA, providing detailed information every step of the way, delivering on time and in full. The team at WTA Food are very helpful and a pleasure to deal with. I would certainly recommend WTA Food as a logistics partner.”

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Real-Time Access to Your Supply Chain delivering you greater visibility and control

Take the guesswork out of your logistical supply chain. WTA Discovery, our in-house supply chain software, offers end-to-end visibility and a complete breakdown of costs down to the finest of details, including total landed costs at SKU level.

WTA Discovery lets you track your container, provides milestone visibility, shipment management, order management and detailed business analytics.



Ease of Doing Business

The WTA Food team works in close partnership with you to thoroughly map, and understand current practices and objectives. By helping you make the right choices — from the carrier, routing to transit — providing assurance and trust that your freight and costs are managed to your exacting standards .

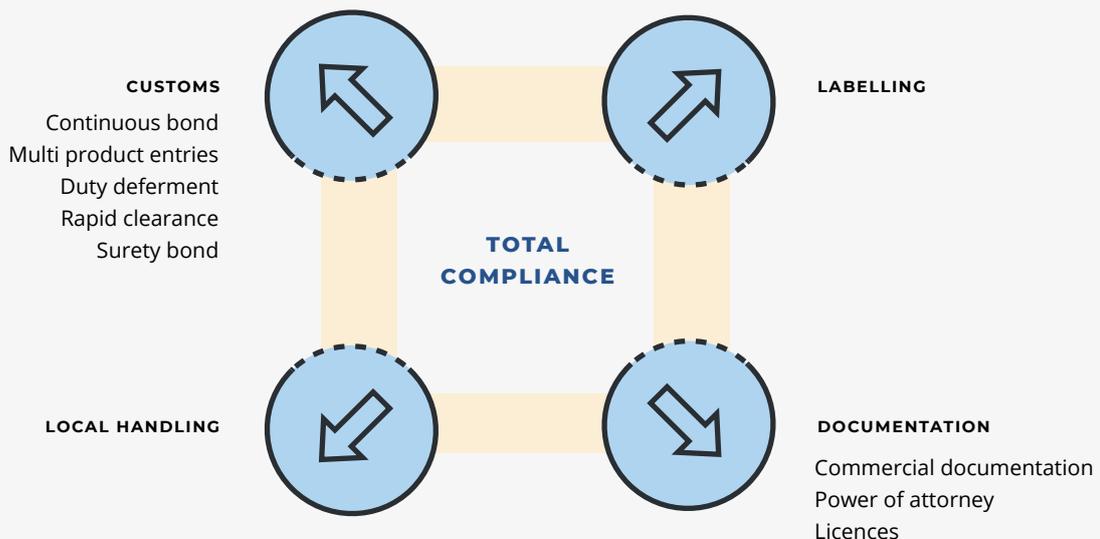


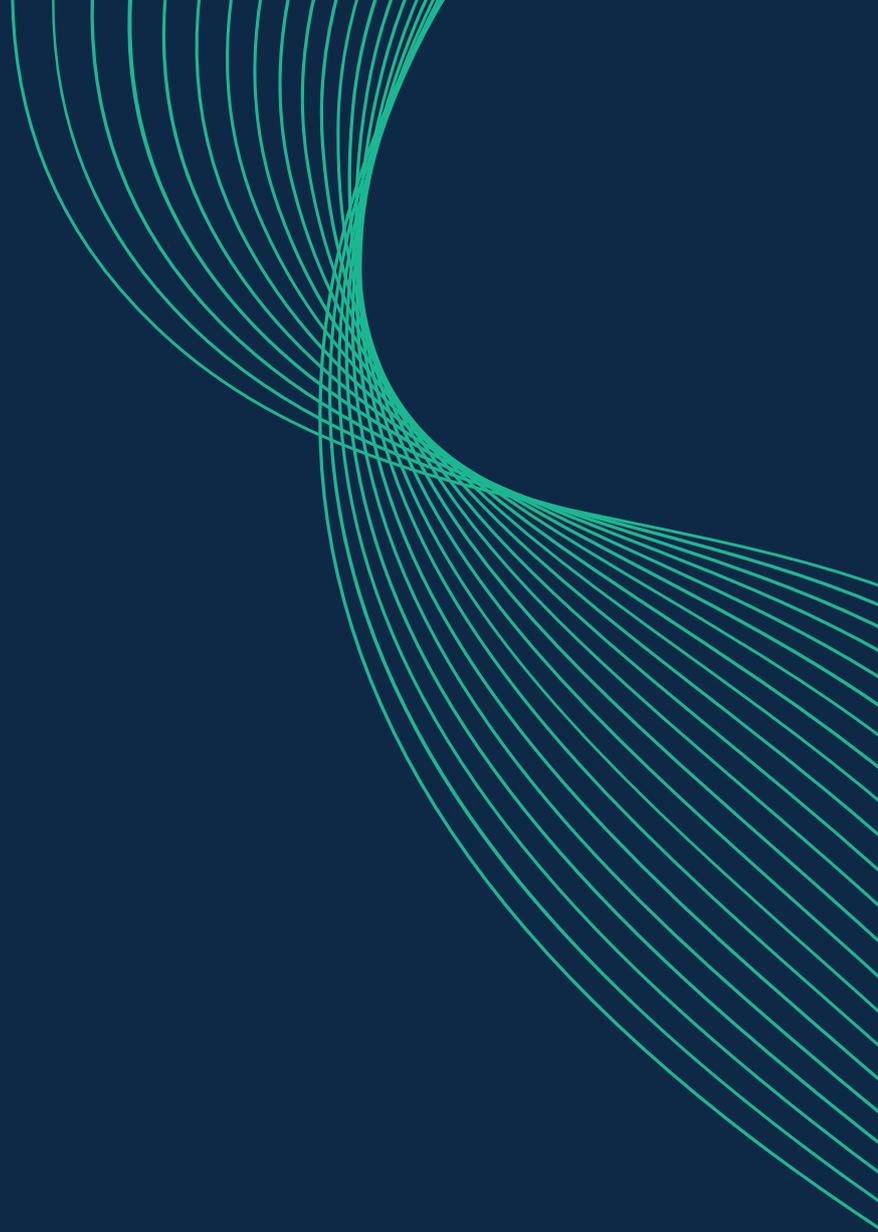
A dedicated account manager will work with you to address all your logistical needs. This account manager will ensure your requirements are met on an ongoing basis; creating flexibility to quickly and smoothly accommodate any changes.

With full visibility of the process, you can take back control of your supply chain and ensure your goods reach its destination without hindrance. Our

team of experts are well-versed in managing all customs requirements, including the conditions surrounding continuous and surety bonds, multi-product entries, clearance and duty deferment.

We can assist you in understanding regulations for the labelling of products, ensuring all documentation is in place before your goods' shipment.





WTA Food. Efficiency is Delicious.

Exporting from the UK to anywhere around the globe takes planning and precision. There are many complexities to be considered, and WTA Food is ready to work with you to ensure your food exports' smooth sailing.

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