

WTA Media

We work to keep the pages turning with our personalised logistical solutions.

WTA Media holds over 65 years of combined experience in delivering exceptional book-specific supply chain logistics, bringing service excellence and increased value worldwide.

With the movements of millions of books annually, three hundred trade lanes and offices in all significant locations of book sales and production, our knowledge and coverage of the publishing supply chain is unrivalled.

Ensuring that your latest best-seller hits the global market on-time is imperative, and having complete visibility of your supply chain is the only way to make sure all your books are delivered on time and in perfect condition. We make sure this happens every time.

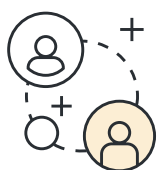
Our key account managers work in tandem with you and your printers in China or Europe to ensure:

- Critical delivery dates are met.
- Space guarantees with the shipping lines.
- Plus, most importantly, you can track your shipments from start to finish.





A first-class publishing solution.



All Parties Consolidated

A collection of publishers collaborating to consolidate and ship.

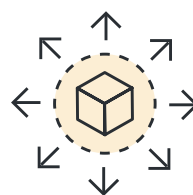
- Reduced inventory
- Fixed guaranteed schedules
- Reduced CO2 emissions
- Improved efficiency at your Distribution Centre



Book-Specific Logistics

Our services are customised to meet your every need, including freight, origin and destination fulfilment.

- Books travel with books
- Reduced book miles
- Quicker to market



System Integration

We have proven success with EDI, specifically with Biblio 3. We are automating processes to allow you more time to focus on producing your next bestseller.



Bespoke online Tools

Visibility and transparency is our aim.

- Price calculator; A shipping cost in the form of your choice
- Carbon Calculator; Enabling you to measure your carbon footprint by Origin/Quantity/Mode.
- Track & Trace; 24/ 7 and available to all parties in the supply chain



Specialised Global Network

WTA Media is a founding member of BookFreight, a global network of like-minded publishing logistics experts. We are providing you with immediate access to the publishing markets of the future.

Our expertise means you receive a personalised logistics service.

Our local logistics experts have in-depth knowledge of international and domestic customs compliance, ensuring rapid port clearances and streamlined onward transit. Swift transit times and detail-driven approach can help you to improve efficiency and reduce your overall transportation costs.

Working with our dedicated publishing network, Bookfreight, we can give your business access on a global scale. Nowhere is off-limits, and you can rest easy with the knowledge that our experience in this area is unparalleled.

We will work with you to customise a solution that is specific to your supply chain needs, measuring our performance against your pre-agreed SOP's and KPI's. Plus, we understand the importance of having excellent relationships with your suppliers and distribution centres. We work to develop and maintain these relationships to ensure that all your strict deadlines and requirements are met.






As such, WTA Media provides a tailored **Book Advances Service**, which is critical for the promotion of your latest bestseller. We believe you shouldn't need to accept high-costs just because you need to ship your goods by air. Our Book Advances service is cost-effective and ensures the cost of your logistics don't spiral out of control.



WTA Media provides complete visibility from start to finish.

The secure delivery of your goods is deeply embedded in our transport operations. For your peace of mind and convenience, we can give you 24/7 visibility of your goods. More so, we can provide you with access to any information you desire.

Innovation is a large part of our processes at WTA Media. As such, we give you access to several technologically advanced services, including:

-  **ISBN tracking** - enabling you to track any title that you ship with us.
-  A state of the art **CO2 calculator**, giving you the ability to benchmark your data year by year.
-  An **OMS** that automatically balances shipments if less than 95% of your orders are dispatched.
-  A **Rate Calculator** developed based on book specifications (per copy or per Kg), allowing quick and easy cost appraisal.
-  We also offer a **specialised fulfilment service**, which includes labelling and repacking of your goods.

All information such as ISBN tracking, KPI reports, CO2 reports all can be generated within WTA Discovery.

Aside from this, we can also provide value-added services that fulfil your unique supply chain requirements, including pick and pack, labelling and inventory management.

The Industry has spoken, and we have listened.

Customised and unique to WTA Media, we provide a license plating service to ensure a bespoke barcode is added to each pallet. This barcode offers the information of what is in each carton, including ISBN, book and carton specifications and weight. WTA Media is provided with this information from the printer, producing the barcode so any other party can scan this and receive all the information. This replaces the need for sending a pre-advice.

Our bespoke online solutions give you total control with full shipment visibility. Management reporting and competitive pricing ensure you receive outstanding value for money

WTA Media is here to help.

Ensuring that your latest best seller hits the global market on time takes planning and precision. There are many complexities to be considered and WTA Media are ready to work with you to ensure you can maximise your sales with a reliable, knowledgeable, and visible service.

For more information contact martin.watts@wtagroup.com

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