

Success in US Customs

How WTA USA handle an
exceptionally complicated US
food import portfolio

Logistics doesn't have to be a maze.

Who are Ludwig Foods?

Established in 2005, Ludwig Foods are an importer of a huge range of Polish food and drink to the US market.

Based in Illinois, Ludwig distribute grocery, dairy, sweet, and frozen products to stores and individuals across the state and beyond.

For Ludwig, the emphasis is on great customer service. They offer a huge wide range of goods, all available at extremely short notice, providing their clients with a first-class experience.



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Key results

12+
year relationship

+100
Product lines in
each shipment

+7500
different food items
cleared per year

12+ years with Ludwig Foods

Ludwig are bringing a large range of Polish food and drink into the US market via both sea and air freight. Serving the huge numbers of Polish-American citizens that live in Illinois and the surrounding states.

Consequently, Ludwig need a highly-capable customs broker, who can keep them updated on container movements whilst handling the three aspects which make this clearance job particularly complex.

1. US Customs

The USA market has a reputation for being the most difficult to access, particularly for food and drink produce.

Our team in the USA, based out of Chicago, have that essential local market knowledge which is required for a smooth transfer through customs. Collectively there is decades of experience in clearing goods into the US market.

2. Food and drink

Food and drink entering the US market is subject to strict rules and procedures, implemented by US customs, the Food and Drug Association (FDA) and the US Department of Agriculture (USDA).

The FDA protect the US market from food safety risks and have some of the strictest procedures of any nation. Whilst local market knowledge is essential, the experience in the clearance of food and drink that WTA provide is a vital ingredient.

3. +100 product lines per container

Ludwig's FCL containers regularly contain 100s of product types and perishable goods, which makes them more likely to face additional checks at the border. Everything from sardines to powdered soups to chocolates and more can be included in a container.

Thankfully, we specialise in these multi-line food commodity shipments.

Our forensic accuracy with customs procedures and outstanding reputation means despite the extraordinary complexity, Ludwig's goods are consistently cleared promptly.

"We've worked with WTA for years now and their great service is hugely important to us.

They regularly keep me updated on the location of my containers in transit and the dates I can expect them on-site, which really supports our business operations.

WTA have played a key part in our growth at Ludwig Foods in recent years."

Mark Mojsa, Ludwig Foods



Hungry for more...

Ludwig Foods are always innovating, to ensure they provide the latest product ranges to customers. That means the type of goods we're clearing is changing all the time.

Keeping Ludwig Foods updated on changes to customs and compliance legislation is vital here too.

"We're very pleased to have Ludwig Foods working with us at WTA. We believe this is a perfect example of what we do best. Dealing with complicated food and beverage customs procedures, where time is critical. We hope to continue working with Ludwig for many years."

Lisa Nikitovic, WTA USA Import Manager

What it means for you

For over a decade WTA USA have successfully provided brokerage services for Ludwig's extremely complicated import portfolio of Polish food and drink.

The continued work with Ludwig Food proves our competency at highly challenging customs brokerage. Food and drink into the US is one of the most complicated import processes in the world and WTA USA deliver an exceptional service to keep our clients happy.

High levels of trust are required to be successful at customs brokerage into the US. Brokers handle a lot of sensitive company information. Our success with Ludwig highlights how seriously we take this relationship, to deliver value for our clients.



Contact us.

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